



CENTRE AFRICAIN D'ETUDES SUPERIEURES EN GESTION



**BILINGUAL SKILLS TRAINING
IN A MULTICULTURAL WORLD WITH PROFESSIONAL SUPPORT
OF STUDENTS FOR THE ACQUISITION OF TWO LANGUAGES,
FRENCH AND ENGLISH.**



CESAG Business School is an international public institution specialising in training, consulting and research in economics and management sciences.

It was created as part of the Community of West African States (CEAO) following a decision taken by the Heads of State at the Bamako Conference in 1978.

CESAG Business School, a public institution of excellence and international stature



TRAINING COURSES OFFERED

2026/2027

CESAG BUSINESS SCHOOL


Management - Accounting - Financial Control - Human Resources
Marketing - Strategy - Economics - Health Economics

Bachelors – All Bachelors are taught in French and English

ENTRY REQUIREMENT	PROGRAMMES	S1 - S2 - S3	S4 - S5 - S6	
High School Diploma	Bachelor of Management	CORE COURSE	SPECIALISATION	
			Banking and Financial Techniques (BFT)	
			Marketing and Business Development (MBD)	
			Human Resources Management (HRM)	
			Entrepreneurship and Project Management (EPM)	
	Bachelor of Computer Science Applied to Business Administration (CSBA)	CORE COURSE	Digital Transformation & Innovative Project Management (DTIPM)	
			Data Analysis (DA)	
	Bachelor's in Health Services Management (BSc HSM)	CORE COURSE	Health Services Management (HSM)	
	Bachelor in SME-SMI Management (BSc SME-SMI)  face-to-face and online			
	Bachelor of Accounting, Control and Audit (BSc ACA)			
Bachelor Programme Grande École (BPGE)				
Bachelor in Digital Public Management (BDPM)				
Diploma of Accounting and Financial Management Studies (DECOGEF),  courses are taught in French only, in addition, the diploma is regional (Application document screening)				

Special Bachelors – Courses are taught in French and English

ENTRY REQUIREMENT	PROGRAMMES	S5	S6
High School Diploma + 2 years of Higher Education studies	Professional Bachelor in Business and other Organisations	CORE COURSE	SPECIALISATION
			Entrepreneurship and Project Management (EPM)
			Human Resources Management (HRM)
	Marketing and Business Development (MBD)		
Professional Bachelor in Accounting and Financial			

ENTRY REQUIREMENT	PROGRAMMES	M1(S7- S8)	M2(S9- S10)	
HIGH SCHOOL DIPLOMA + 3 YEARS IN HIGHER EDUCATION STUDIES	Master's in Management and Decision (MMD)	CORE COURSE	SPECIALISATION	
			Finance	
			Actuarial sciences	
	Master's in Law, Banking, Finance and Insurance (MLBFI)	CORE COURSE	Applied economics	
	Master's in Marketing and Strategy (MMS)		CORE COURSE	Banking and financial law
	Master's in Human Resources Management (MSc HRM)			CORE COURSE
	Master's in Project, Programme and Policy Evaluation (MSc 3PE)		IT-Finance (Information Technology for Finance)	
	Master's in Accounting and Financial Management (MSc AFM)		Business Development and Digital Marketing	
	Master's in Audit and Management Control (MSc AMC)		Brand and Innovation Management and Marketing Intelligence	
	Master's in Decentralisation and Local Governance (MSc DLG)		Performance Management and Development	
	Master's in Accounting, Control and Audit (MSc ACA)		Compensation and benefits	
	Master's in Project Management (MSc PM)			
	Master's in Health Management (MSc HM)			
	Postgraduate Diploma in Accounting and Financial Management (DESCOGEF) (Application document screening)		 courses are taught in French only, in addition, the diploma is regional	

MBA in person or online – All courses are taught in French and in English

ENTRY REQUIREMENT	PROGRAMMES	S9	S10	
High School Diploma + 4 years in Higher Education studies	Master's in Banking and Finance	CORE COURSE	SPECIALISATION	
			Banking and Risk Management	
			Financial Markets and Corporate Finance	
	MBA in Health Services Management (MBA HSM)	CORE COURSE	Compliance	
			Hospital Services Management	
			Health Programme Management	
	MBA in Training Engineering and Management (MBA TIM)	CORE COURSE	Management of Pharmaceutical Companies	
			Concepteur et Gestionnaire de Formation dans les Entreprises et les Organisations	
			Concepteur et Gestionnaire de Dispositifs et d'Actions de Formation	
	MBA in Administration and Management	CORE COURSE	Designer, facilities and training Manager	
			Training Systems Designer and Manager	
				Management of Public
		(MBA AM) MBA in Project Management		
		MBA in Marketing and Strategy (MBA MS)		
	MBA in Islamic Finance (MBA IF)			
	MBA Management of International Cooperation and Diplomacy (MBA MICD)			
	MBA Strategic Human Capital Management (MBA SHCM)			
	MBA in Audit and Management Control (MBA AMC)			
	MBA in Health Economics (MBA HE)			
	MBA in (Inter) African Public Management (MBA IAPM)			
	MBA in Public Performance Management (MBA PPM)			
	MBA in Environmental and Energy Management (MBA 2EM)			



Online MBA programmes require two face-to-face sessions which can be in the form of on campus meetings in different locations.

TUITION FEES & PAYMENT

Students who passed the CESAG entrance examination can download their pro forma invoice and letter of admission for the 2026-2027 academic year. The first instalment (50%) must be paid into the CESAG bank account before the start of the courses. The references of pro forma invoices must be passed to the bank and the student must ensure that they appear on the receipt issued by the bank. The final invoice will then be sent to students as soon as the payment receipt of the first instalment is sent .

DEADLINES FOR PAYMENT OF TUITION FEES :

- **1st instalment: 50% to pay to confirm enrolment;**
- **2nd instalment: 25% to be paid at the beginning of December 2026 at the latest;**
- **3rd instalment: 25% to be paid at the beginning of March 2027 at the latest.**

Please note: Programmes that start during the course of 2024 have different payment deadlines from the current ones.

After enrolment and course start, tuition fees are non-refundable. However, a student may request a deferral of enrolment during the first half term subject to approval of the Department of Lifelong Learning and Student Life (DFTLV / VE)

All the programmes of CESAG Business School are accessible to all nationals of French-, English- and Portuguese-speaking countries

- For English-speaking students, an intensive French course is planned from the start of the courses.
- For French-speaking students, an intensive English course is planned from the start of the course.
- For Portuguese-speaking students, an intensive English and French course is planned from the start of the course.

*S : Semester

*M : Master

Bachelors – All Bachelors are taught in French and English

CESAG
BUSINESS
SCHOOL

PROGRAMMES	TARGET	TUITION FEES
Bachelor of Management Majors : <ul style="list-style-type: none"> Banking and Financial Techniques (BFT) Marketing and Business Development (MBD) Human Resource Management (HRM) Entrepreneurship and Project Management (EPM) 	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year
Bachelor of Computer Science Applied to Business Administration (CSBA) Majors : <ul style="list-style-type: none"> Digital Transformation & Innovative Project Management (DTIPM) 	Holders of High School Diploma (Science subjects)	1,325,000 FCFA/year
Bachelor in SME-SMI Management (BSc SME-SMI)	Holders of High School Diploma (Any subject)	1,500,000 FCFA/year
Bachelor of Accounting, Control and Audit (BSc ACA)	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year
Bachelor Programme Grande École (BPGE)	Holders of High School Diploma (Science and technology subjects)	1,225,000 FCFA/year
Bachelor's in Health Services Management (BSc HSM)	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year
*Diploma in Accounting and Financial Management studies (DECOGEF)	Holders of High School Diploma (Any subject)	1,500,000 FCFA/year
Bachelor in Digital Public Management (BDPM)	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year

Special Bachelors – Courses are taught in French and English

CESAG
BUSINESS
SCHOOL

Professional Bachelor in Accounting and Financial Techniques (BAFT)	Holders of High School Diploma + 2 years Undergraduate in Finance/Accounting	1,325,000 FCFA
Professional Bachelor in Business and other Organisations Management (BBOOM) Majors : <ul style="list-style-type: none"> Entrepreneurship and Project Management (EPM) Human Resources Management (HRM) Marketing and Business Development (MBD) 	Holders of High School Diploma + 2 years Undergraduate in Finance/Accounting	1,325,000 FCFA

Masters – All Masters are taught in French and English

CESAG
BUSINESS
SCHOOL

Master's in Management and Decision (MMD) Majors : <ul style="list-style-type: none"> Actuarial Science Finance 	Holders of High School Diploma + 3 years Undergraduate (in Economics, Management Sciences, Applied Mathematics or other related fields)	2,795,000 FCFA/year
Master's in Law, Banking, Finance, and Insurance (MLBFI) Option : <ul style="list-style-type: none"> Banking and financial law Management of insurance companies IT-Finance (Information Technology for Finance) 	Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting	1,825,000 FCFA/year

<p>Master's in Marketing and Strategy (MMS)</p> <p>Majors :</p> <ul style="list-style-type: none"> • Business Development and Digital Marketing • Brand and Innovation Management and Marketing Intelligence 	<p>Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting</p>	<p>1,825,000 FCFA/year</p>
<p>Master's in Human Resources Management (MSc HRM)</p> <p>Majors :</p> <ul style="list-style-type: none"> • Performance Management and Development - Compensation and Benefits 	<p>Holders of High School Diploma + 3 years Undergraduate</p>	<p>1,825,000 FCFA/year</p>
<p>*Master's in Project, Programme and Policy Evaluation (MSc 3PE)</p>	<p>Holders of High School Diploma + 3 years Undergraduate</p>	<p>1,825,000 FCFA/year</p>
<p>Master's in Accounting and Financial Management (MSc AFM)</p>	<p>Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting</p>	<p>1,825,000 FCFA/year</p>
<p>Master's in Audit and Management Control (MSc AMC)</p>	<p>Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting</p>	<p>1,825,000 FCFA/year</p>
<p>Master's in Decentralisation and Local Governance (MSc DLG)</p>	<p>Holders of High School Diploma + 3 years Undergraduate</p>	<p>1,825,000 FCFA/year</p>
<p>Master's in Accounting, Control and Audit (MSc ACA)</p>	<p>Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting</p>	<p>1,825,000 FCFA/year</p>
<p>Master's in Project Management (MSc PM)</p>	<p>Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting</p>	<p>1,825,000 FCFA/year</p>
<p>Master's in Health Management (MSc HM)</p>	<p>Holders of High School Diploma + 3 years Undergraduate</p>	<p>1,825,000 FCFA/year</p>
<p>Advanced Postgraduate Diploma in Accounting and Financial Management (DESCOGEF)</p>	<p>Holders of High School Diploma + 3 years Undergraduate in Management Sciences</p>	<p>2,500,000 FCFA/year</p>

MBA in person or online – Courses are taught in French and English

CESAG
BUSINESS
SCHOOL

<p>Master's in Banking and Finance</p> <p>Majors :</p> <ul style="list-style-type: none"> • Banking & Risk Management • Financial Markets & Corporate Finance • Compliance 	<p>Holders of High School Diploma + 4 years in Higher Education and/or +2 years of professional experience desired</p>	<p>3,525,000 FCFA</p>
<p>MBA in Health Services Management (MBA HSM)</p> <p>Majors :</p> <ul style="list-style-type: none"> • Management of Hospital Services • Management of Health Programmes • Management of Pharmaceutical Companies 	<p>Holders of High School Diploma + 4 years in Higher Education Medical Doctors, Pharmacists, Medical Specialists In Social Sciences</p>	<p>2,995,000 FCFA</p>
<p>MBA in Training Engineering and Management (MBA TIM)</p> <p>Majors :</p> <ul style="list-style-type: none"> • Designer and Training Manager in companies and organisations • Designer and Manager of Devices and Training Actions Designer and • Manager of Training Systems 	<p>Holders of High School Diploma + 4 years Higher Education studies, Professional experience desired</p>	<p>2,995,000 FCFA</p>

MBA in Administration and Management (MBA AM) Majors : • Management of Public • Administration	Holders of High School Diploma + 4 years Higher Education studies, Professional experience desired	2,995,000 FCFA
MBA in Health Economics (MBA HE)	Holders of High School Diploma + 4 years in Higher Education, Medical Doctors, Pharmacists, Social sciences and economics specialists	2,995,000 FCFA
MBA in Project Management (MBA PM)	Holders of High School Diploma + 3 years Higher Education studies, Professional experience required	2,995,000 FCFA
MBA Marketing and Strategy (MBA MS)	Holders of High School Diploma + 4 years Higher Education studies, Professional experience desired	2,995,000 FCFA
MBA in Islamic Finance (MBA IF)	Holders of High School Diploma level + 4 years Higher Education studies in Management predominantly	2,995,000 FCFA
MBA Management of International Cooperation and Diplomacy (MBA MICD)	Holders of High School Diploma level + 4 Minimum intermediate level (B1) in French and English, Professional experience desired	2,995,000 FCFA
MBA in Strategic Human Capital Management (MBA SHCP)	Holders of a Bac + 4 years Higher Education studies, Professional experience desired	2,995,000 FCFA
MBA in Audit and Management Control (MBA AMC)	Holders of High School Diploma level + 4 years Higher Education studies predominantly Management, Finance/Accounting	2,995,000 FCFA
MBA in (Inter) African Public Management (MBA IAPM)	Holders of High School Diploma level + 4 years Higher Education studies	2,995,000 FCFA
MBA in Public Performance Management (MBA PPM)	Holders of High School Diploma level + 4 years Higher Education studies	2,995,000 FCFA
MBA in Environmental and Energy Management (MBA 2EM)	Holders of High School Diploma level + 4 years Higher Education studies	2,995,000 FCFA

CESAG BANK DETAILS

The tuition fee must be paid into one of the following accounts :

ACCOUNT NO.

ECOBANK : SN094 01001 100000239002 17 SWIFT : ECOCSNDA

BCEAO : SN000 01001 000000800101 22 SWIFT : BCAOSNDA

BOA SENEGAL: N° COMPTE: SN100 01001 001193160005 26 SWIFT : AFRISNDAXXX

*Courses are taught in French and the diploma is regional.

*Master's in Project, Programme and Policy Evaluation (MSc 3PE) - (Open at Dakar and Lomé)

To apply, you must provide the following documents:

- an application form to fill online ;
- an original birth certificate, and a passport or identity card; ;
- a recent photograph (ID format) to be inserted on the platform
- a certified photocopy of the original (by an authorised official) of all diplomas obtained, including the HIGH SCHOOL DIPLOMA
- a copy of transcripts/academic report
 - o For candidates starting from the 1st year of Bachelor's degree programme, certified copies of the originals of transcripts from the first to the final High School year ;
 - o For candidates starting from the 3rd year of Bachelor's degree, certified copies of the original of grade reports from the two (2) years of the Bachelor's degree, the High School Diploma +2 years Higher Education studies;;
 - o For candidates starting from the 1st year of the Master's degree, certified copies of the original certificate of completion of the Bachelor's degree (or equivalent) ;
 - o For candidates for MBA programmes, certified copies of the original of the certificate of successful completion of the Bachelor's degree and 4 years Higher Education studies (or equivalent) or the certificate of diploma of 4 years Higher Education studies..
- Proof of recognition or approval of diplomas obtained is required if they are issued by a private institution ;
- A work certificate for programmes that require professional experience is desired (MBA, MBF, 3rd year BSc SME-SMI,...) ;
- Application file processing fees and participation in the entrance examination: 25,000 FCFA (or 38 Euros)

You must allow an extra 5,000 FCFA for civil liability insurance.

CESAG has an attractive site located in the heart of the city of Dakar and includes :

- well-equipped, air-conditioned and comfortable classrooms
- well-equipped computer labs , multimedia rooms
- lecture halls
- well-equipped language laboratories
- a modern library rich in documentary resources, with online resources, equipped restaurants open to students
- a student space dedicated to cultural activities - a green and ecological area
- a well-equipped, high-standard hall of residence
- comfortable , air-conditioned buses for educational outings and extra-curricular activities

In addition, CESAG Business School hosts more than 24 nationalities each year in a multicultural environment facilitating African integration.

CESAG ENTRANCE EXAMINATION, 2026-2027 ACADEMIC YEAR

TWO (2) FACE-TO-FACE TEST SESSIONS

TEST PROCEDURE

- **First session: Saturday 23th May 2026**
- **Second session: Saturday 25th July 2026**

The deadline for online applications (www.cesag.sn) is one week before the start of the entrance tests :

- **first session Wednesday, May 20, 2026 at 18:00 GMT**
- **Second session Wednesday, July 22, 2026 at 18:00 GMT**

Information on the entrance tests is available on the CESAG website
(www.cesag.sn)

KEY STRENGTHS

+22

student nationalities.

+ 1500

students per year.

+40 countries

students per year.

+400

FT permanent teachers, associates and visiting lecturers

4

continents where students come from .

Cultural integration strengths through clubs and activities of student life.

Prestigious institutional and **academic** partners

Access to **employment** with the biggest and major international brands and names.

Library with a wide range of books.

Conferences and exchanges with companies.

access to scientific **events and** to publications of academic **articles**.

Language laboratory

Access to an **incubator**

Access to a **CSR** provision
CSR
International **exchanges**.

+ 9,000 CESAG graduates excel in all sectors of activity in more than 40 countries around the world.





OUR PARTNERS

As part of its goals of development and excellence, CESAG has a diverse network of partners. These strategic collaborations encompass a wide range of institutional, academic, economic, and diplomatic actors, all united in their commitment to socio-economic and educational advancement.

Institutional Partners :

- Central Bank of West African States (BCEAO)
- West African Economic and Monetary Union (UEMOA) African and Malagasy Council for Higher Education (CAMES)
- World Bank United States Agency for International Development (USAID)
- Réseau des Organismes de Promotion du Commerce des Etats membres de l'UEMOA (ROPC-UEMOA) (Network of trade promotion organizations of UEMOA member states)
- West African Health Organization (WAHO)
- Deutscher Akademischer Austauschdienst (DAAD) Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- MASTERCARD Foundation
- Agence Française de Développement (AFD)
- United Nations Children's Fund (UNICEF)
- West African Development Bank (BOAD)

Academic partners :

- European Foundation for Management Development (EFMD)
- African and Malagasy Council for Higher Education (CAMES)
- Agence Universitaire de la Francophonie (AUF)
- West African Network of Higher Schools of Statistics (REESAO)
- Faculty of Administration, Université de Moncton (Canada)
- National School of Public Administration (ENAP), Quebec (Canada) KEHL University (Germany)
- Université Paris-Est Créteil Val de Marne (UPEC)
- Business Science Institute Luxembourg ASBL (BSI)
- University of Iowa (USA)
- University of Portsmouth
- Université Gaston Berger de Saint-Louis
- Université de Ouagadougou Université Senghor d'Alexandrie
- Université Abdou Moumouni Niamey
- Center Africain de Management et de Perfectionnement des Cadres (CAMPC), Abidjan
- École Régionale Supérieure de la Magistrature (Regional School for the Judiciary) (CERPAMAD) / École Régionale Supérieure de la Magistrature (Regional Advanced School for the Judiciary) (ERSUMA)
- National School of Administration (ENA) Bissau
- National School of Statistics and Applied Economics (ENSEA) Abidjan CEMAC Sub-Regional Multisectoral Institute of Applied Technology, Planning and Project Evaluation (ISTA)
- Sub-Regional Institute of Statistics and Applied Economics and Management (ISTAPEM) China Europe International Business School (CEIBS)
- Alassane Ouattara University, Bouaké
- Saint Thomas Aquinas University, Ouagadougou
- University of Health, Biology and Environmental Sciences (USSGB)
- University of Lomé

Corporate Partners :

- Malian Bank of Industry and Commerce (BMIA)
- Société Général de Banques au Sénégal (SGBS)
- Coris Holding S.A.
- HELVETAS SWISS INTERCOOPERATION
- African Development Institute (IAD) STECIA Touche Finale ORAGROUP
- National Investment Bank of Côte d'Ivoire (BNICI)
- Islamic Bank of Guinea (BIG)
- International Centre for Foreign Trade of Senegal (CICES)

Diplomatic Engagement :

The Embassies of the eight WAEMU countries as well as those of Germany, Japan, the United States and France are actively contributing to our development mission

Other relationships :

- Mitsubishi Corporation
- Organisation and Method Office (BOM)
- BCEAO Office to the Franc Zone (COFEB) World Health
- Organisation (WHO)
- WAEMU Competitiveness and Export Diversification Support Programme (PACER 2) International
- Council of Islamic Banks and Financial Institutions (CIBAFI)
- TOTAL Foundation
- International Centre for Education in Islamic Finance (INCEIF)
- African Finance and Accounting Association (AAFA)
- United Nations Industrial Development Organisation (UNIDO)
- Ministry of Youths and entrepreneurship, Senegal



CONSEIL AFRICAIN
ET MALGACHE POUR
L'ENSEIGNEMENT SUPÉRIEUR



PAYMENT METHODS

Please make the payment for your application file and participation in the entrance examination:

25,000 FCFA exclusively on the payment methods indicated by CESAG and currently available on the website; CESAG will not accept any other payment made outside those indicated.

Either in an ECOBANK branch in your country (specify that it is an account opened with ECOBANK Senegal (see address in the IBAN). Remember to use all the 24 characters to specify the account number. Include also the SWIFT code):

BANK DETAILS

Account No.

ECOBANK : SN094 01001 100000239002 17 SWIFT : ECOCSNDA

BCEAO : SN000 01001 000000800101 22 SWIFT : BCAOSNDA

BOA SENEGAL: N° COMPTE: SN100 01001 001193160005 26 SWIFT : AFRISNDAXXX

ADDITIONAL INFORMATION

www.cesag.sn

(221) 33 839 73 60

courrier@cesag.edu.sn

CESAG-Boulevard du Général de Gaulle-BP 3802 Dakar-Tél : (221) 33 839 73 60

